

PRESS RELEASE

Augsburg, 29.01.2024

PCI is overall winner for the third time in a row for price-performance ratio, customer trust, service quality and sustainability in the construction chemicals category

Another award for PCI as "Company of the Year"

Augsburg, 29.01.2024 – PCI Augsburg GmbH was named "Company of the Year" for the third time in a row and once again took first place in the construction chemicals category. The decisive criteria were price-performance ratio, customer trust, service quality and sustainability.

In January 2024, PCI Augsburg GmbH received the Focus "Company of the Year 2024" award. With 100 out of a possible 100 points, PCI once again took first place in the construction chemicals category.

The IMWF Institute for Management and Economic Research conducted the "Company of the Year 2023" meta-study on behalf of Focus Money and Deutschland Test. 18,000 companies were analyzed in the study period from September 2021 to August 2023.

The criteria of these four studies are the price-performance ratio, customer trust and the credibility of companies and brands (reliability, recommendation, trust), service quality and sustainability (economic and social sustainability are considered in addition to ecological sustainability). The ranking is calculated on an industry-specific basis on a scale of 0 to 100 points. The respective industry winner receives 100 points and thus sets the benchmark for all other companies surveyed within the industry. The study is available online at the following link: <https://deutschlandtest.de/rankings/unternehmen-des-jahres>.

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PCI Augsburg GmbH is one of the leading manufacturers of construction chemical products in Germany with around 1,150 employees and a turnover of approx. 320 million euros. The company offers innovative and sustainable products and solutions for the construction trends of tomorrow. This has made PCI the market leader in the German-speaking tiling sector for more than 40 years.

PCI has already won numerous awards. Last year alone, for example, the company won two bronze awards for "Product of the Year" (Fliesen + Platten, 2023) and was named the industry and overall winner of "The Best in the Industry" (VBÖ supplier evaluation, 2023). The company has won the Architects' Darling Award from Heinze Verlag several times in various categories, most recently in 2023 in the "Best Sampling" category. The THOMSIT brand has been "Brand of the Century" (ZEIT Verlag) in the flooring sector since 2019.

"We are very happy about the award and are proud to have achieved first place with the highest possible score for the third time in a row. The categories of the four studies exactly correspond to the criteria that PCI focuses on: quality, brand trust, excellent service and sustainability. For us, the award is renewed confirmation of the continuity of our performance," says Stephan Tschernek, Head of Marketing PCI Group.

Image



■ PCI Augsburg GmbH, pictured here at its headquarters in Augsburg, was once again named "Company of the Year" by Focus in 2024. ([Link](#) to high-resolution photo)

About PCI

PCI Augsburg GmbH is part of Sika Holding CH AG & Co KG and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of about 1,150 in Europe and generated sales of almost €350 million net in 2022. Further information about PCI on the Internet under www.pci-augsburg.de.

About SIKA AG

Sika is a specialty chemicals company with a leading position in the development and production of systems and products for bonding, sealing, damping, reinforcing, and protecting in the building sector and motor vehicle industry. Sika has subsidiaries in 101 countries around the world and manufactures in over 300 factories. Its more than 27,500 employees generated annual sales of CHF 10.49 billion in 2022.

More information at: www.sika.com/.

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