

PRESS RELEASE

Augsburg, July 28, 2022

Double victory in the construction chemicals category: PCI Augsburg GmbH is the industry benchmark

F.A.Z.-Institut: first place for PCI in "Germany's most desirable employer" and "Germany's training champion"

Augsburg, July 28, 2022 – PCI Augsburg GmbH is both "Germany's most desirable employer" and "Germany's training champion". The company received two awards from the well-known F.A.Z.-Institut and was awarded first place in the construction chemicals category in both studies. This means that the manufacturer of construction chemicals products is the benchmark in the construction chemicals industry in Germany once again.

PCI Augsburg GmbH was once again awarded by the F.A.Z.-Institut and is thus one of "Germany's most desirable employers" and "Germany's training champion". For these two studies, the F.A.Z.-Institut included 15,000 companies within the study period from June 1, 2021 to May 31, 2022. With 100 out of 100 possible points in both studies, PCI took first place in the construction chemicals category, making it the industry benchmark.

PCI Augsburg GmbH is one of the leading manufacturers of construction chemical products in Germany with over 1,200 employees and a turnover of almost 350 million euros. The company offers innovative and sustainable products and solutions for tomorrow's construction trends. This means that PCI

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has been the market leader in the German-speaking tile laying sector for more than 40 years.

PCI has already won numerous awards, including e.g. "Company of the Year" (Focus Money, 2022), "Trendsetter of the German Economy" (F.A.Z.-Institut, 2021), "Digital Champion" (Focus Money, 2021 and 2022), "Brand of the Century" for the THOMSIT brand in the flooring sector (ZEIT Verlag, since 2019), "German Traditional Brand" (PLUS X AWARD, 2019) or "The Best in the Industry" (VBÖ Award 2022) and "Highest Reputation" (Focus Money, 2022) as well as countless product awards.

"Nowadays companies are in fierce competition when it comes to filling vacancies with top candidates. We know that a good reputation and a leading position in the industry alone are not enough, the right framework conditions is also a decisive factor - not only for specialists, but also for apprentices. As an apprenticeship employer, recognized by the Chamber of Industry and Commerce, PCI has been training apprentices for 50 years and scores with an above-average hiring rate of 75%," comments Stephan Tschernek, Head of Marketing at the PCI Group. "We are therefore very proud of these two new awards. Taking first place twice shows us that we are on the right track and that potential applicants perceive us in a positive way both as an employer and as an apprenticeship company."

Against the background of the ever-increasing shortage of skilled workers in the German economy, the Institute for Management and Economic Research (IMWF) analyzed around 15,000 companies for the two studies. To do this, the institute used the data of a social listening with 438 million online sources and an online survey. The examination criteria of the study "Germany's most

desirable employers 2022" include employer performance, performance in the areas of profitability, products & services, family friendliness, sustainability and management. At the same time, the IMWF Institute evaluated the results of a structured questionnaire on the seven subject areas of job security, working hours, salary structure, development and further education opportunities, communication, family friendliness and additional benefits. The categories of apprenticeship and employer were examined for the study "Germany's Training Champion". The questionnaire dealt with the five subject areas of qualification, further education, training success, employment and remuneration.

Image



F.A.Z.-Institut: first place for PCI in "Germany's most sought-after employer" and "Germany's training champion" (the company's headquarters in Augsburg is pictured)

(Link to high resolution [Photo](#))

About PCI

PCI Augsburg GmbH is part of MBCC Group and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of more than 1,200 in Europe and generated sales of significantly over €350 million net in 2021. Further information about PCI on the Internet under www.pci-augsburg.de.

About MBCC Group

The MBCC Group is one of the leading suppliers of construction chemicals and solutions worldwide and has emerged from the carve-out of the former BASF Construction Chemicals business from BASF Group. We offer innovative and sustainable products and solutions for the construction industry across different sectors, such as buildings, structures, underground construction, new construction, as well as for renovation. Our strong brands Master Builders Solutions®, PCI®, Thermotek®, Wolman®, Fire Protectors®, Colorbiotics®, Watson Bowman Acme®, TPH®, Bluey® and Nautec™ are well established in the marketplace. With our innovations, we address sustainability challenges in the industry. MBCC Group consists of approximately 70 legal entities worldwide and is home to around 7,500 construction experts in over 60 countries.

For more information go to: www.mbcc-group.com.

We build sustainable performance.

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