

PRESS RELEASE

Augsburg, October 25, 2022

First place with 100 out of 100 possible points in the building materials category: PCI Augsburg GmbH is the industry benchmark once again

F.A.Z.-Institute: first place for PCI in the "Highest Quality 2022" study

Augsburg, October 25, 2022 – In October 2022, PCI Augsburg GmbH was again honored by the renowned F.A.Z. Institute and achieved first place in the "Highest Quality 2022" study with the highest possible number of points in the building materials and accessories category. This means that the manufacturer of construction chemicals products in Germany is the industry benchmark once again.

The quality of products and services is an essential success factor for companies. It shapes the perception of companies - and is therefore an important criterion in the purchase decision. Against this background, the F.A.Z. Institute analyzed 19,000 companies within the study period from September 1, 2021 to August 31, 2022 in the study "Highest Quality 2022" in various subject areas ranging from customer satisfaction and degree of innovation to sustainability and recommendation and detailed questions about quality management, quality controls, customer service, etc. With 100 out of 100 possible points, PCI Augsburg GmbH once again achieved first place in the building materials and accessories category and is thus the industry benchmark.

PCI Augsburg GmbH is one of the leading manufacturers of construction chemicals products in Germany with over 1,200 employees and nearly 350

Sitz der Gesellschaft:
PCI Augsburg GmbH
Piccardstraße 11, 86159 Augsburg
Postfach 10 22 47, 86012 Augsburg
Tel. +49 (8 21) 59 01-0
Fax +49 (8 21) 59 01-372

Geschäftsführer:
Stefan Harder
Frank Rösiger

Aufsichtsratsvorsitzender:
Carsten Hennicke

Registergericht:
Amtsgericht Augsburg, HRB 6355
UST-IdNr.: DE811143409

million euros in sales. The company offers innovative and sustainable products and solutions for tomorrow's construction trends. This means that PCI has been the market leader in the German-speaking tile laying sector for more than 40 years.

PCI has already won numerous awards including e.g. "Germany's most sought-after employer" and "Germany's training champion" (F.A.Z.-Institute, 2022), "Highest reputation" (Focus Money, 2022), "The best in the industry" (VBÖ Award 2022) "Company of the Year" (Focus Money, 2022), "Digital Champion" (Focus Money, 2021 and 2022), "Trendsetter in the German Economy" (F.A.Z. Institute, 2021), "Brand of the Century" for the THOMSIT brand in the flooring sector (ZEIT Verlag, since 2019) and "German traditional brand" (PLUS X AWARD, 2019) as well as countless product awards.

“Our highest maxim in product development and manufacturing is the best quality with regard to all product properties. This is rounded off by a comprehensive range of services,” comments Stephan Tschernek, Head of Marketing PCI Group. “We are therefore extremely proud of this award. As a premium supplier, seeing our own claim confirmed by a renowned institute is both confirmation and incentive for us.”

For the study, the Institute for Management and Economic Research (IMWF) analyzed around 19,000 companies on behalf of the F.A.Z. Institute (a company of the Frankfurter Allgemeine Zeitung publishing group). To do this, the institute used the data from a social listening with 19 million mentions in several hundred million online sources. In addition, comprehensive and structured online questionnaires were evaluated.

Images



■ *F.A.Z.-Institute: first place for PCI in "Highest Quality 2022" (pictured: the company's headquarters in Augsburg) (link to the high-resolution [Photo](#))*

About PCI

PCI Augsburg GmbH is part of MBCC Group and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of more than 1,200 in Europe and generated sales of significantly over €350 million net in 2021. Further information about PCI on the Internet under www.pci-augsburg.de.

About MBCC Group

The MBCC Group is one of the leading suppliers of construction chemicals and solutions worldwide and has emerged from the carve-out of the former BASF Construction Chemicals business from BASF Group. We offer innovative and sustainable products and solutions for the construction industry across different sectors, such as buildings, structures, underground construction, new construction, as well as for renovation. Our strong brands Master Builders Solutions®, PCI®, Thermotek®, Wolman®, Fire Protectors®, Colorbiotics®, Watson Bowman Acme®, TPH®, Bluey® and Nautec™ are well established in the marketplace. With our innovations, we address sustainability challenges in the industry. MBCC Group consists of approximately 70 legal entities worldwide and is home to around 7,500 construction experts in over 60 countries.

For more information go to: www.mbcc-group.com.

We build sustainable performance.

Press contact:

Dr. Susanne Herchner
Manager Corporate Communication and Press
PCI Augsburg GmbH
Tel.: +49 (821) 5901-464
Fax: +49 (821) 5901-540
E-Mail: susanne.herchner@PCI-group.eu