



## PRESS RELEASE

Augsburg, 15.09.2023

Stefan Harder is leaving PCI Augsburg GmbH on September 30, 2023

# Joachim Straub new CEO at PCI Augsburg GmbH

Augsburg, September 15, 2023 – PCI Augsburg GmbH announces that Stefan Harder, former chairman of the PCI management board, will be leaving the company as planned on September 30, 2023 as part of the integration into the Sika Group. Stefan Harder has been working in this position on an interim basis since June 2022. His successor, effective October 1st, is Joachim Straub.

Stefan Harder, a business economist, has been working as interim CEO at PCI Augsburg GmbH since June 29, 2022. As part of the gradual integration into the Sika Group, Harder is now leaving the company as planned on September 30, 2023. The new chairman of the PCI management board is Joachim Straub.

"We would like to thank Stefan Harder for his excellent work during the transition of PCI Augsburg GmbH as part of the MBCC takeover by Sika. We wish him all the best and continued success for his future professional and personal life," said Joachim Straub.

Joachim Straub (63, qualified civil engineer), Head Area D/A/CH for the Sika Group, has worked for Sika since 1989 and was Managing Director of Sika Germany for 15 years. During this time, he successfully contributed to expanding Sika's current corporate success and promoted various sustainability projects and acquisitions within the Sika Group.

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www.pci-augsburg.de www.thomsit.de **Geschäftsführer:** Stefan Harder Frank Rösiger

Registergericht: Amtsgericht Augsburg, HRB 6355 USt-IdNr.: DE811143409







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"With Joachim Straub as the new CEO of PCI Augsburg GmbH, we are taking a further step towards integrating the company into Sika. Joachim Straub is a very experienced manager who achieved continuous growth and profitability during his 15-year tenure as Managing Director of Sika Germany," said Thomas Hasler, CEO of Sika.

PCI Augsburg GmbH, part of Sika since the beginning of May 2023, is one of the leading manufacturers of construction chemical products in Germany with around 1,150 employees and almost 350 million euros in sales. The company offers innovative and sustainable products and solutions for the construction trends of tomorrow. This means that PCI has been the market leader in the German-speaking tile laying sector for more than 40 years.

### **Images**



Joachim Straub, new chairman of the PCI management board





#### **About PCI**

PCI Augsburg GmbH is part of Sika Holding CH AG & Co KG and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of about 1,150 in Europe and generated sales of almost €350 million net in 2022. Further information about PCI on the Internet under www.pci-augsburg.de.

#### About SIKA AG

Sika is a specialty chemicals company with a leading position in the development and production of systems and products for bonding, sealing, damping, reinforcing, and protecting in the building sector and motor vehicle industry. Sika has subsidiaries in 101 countries around the world and manufactures in over 300 factories. Its more than 27,500 employees generated annual sales of CHF 10.49 billion in 2022.

More information at: www.sika.com/.

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