

## PRESS RELEASE

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New product with light filler technology for less weight and more coverage

### **Live Demonstration proves double coverage of PCI Flexmörtel Light**

**Augsburg, March 10, 2026 – With a video of a live demonstration, PCI, a Sika company in Germany, provides proof that the PCI Flexmörtel Light introduced in February achieves twice the coverage in a 12.5 kg sack compared with conventional tile adhesives in 25 kg sacks. The new multi-purpose product also stands out thanks to its especially convenient processing properties – it can be applied easily with little force and has a smooth, workable consistency.**

Following the market launch of the new lightweight adhesive PCI Flexmörtel Light, PCI has now released a [video](#) demonstrating the key message “half the weight – twice the range” under real-life conditions. Two tilers simultaneously process a 12.5 kg sack of PCI Flexmörtel Light and a 25 kg sack of a standard tile adhesive. The result: after mixing and application, the tiler using the 12.5 kg sack of PCI Flexmörtel Light covers the same area and achieves the same yield as the tiler working with a standard tile adhesive in a 25 kg sack. Another advantage is the faster and easier application of PCI Flexmörtel Light. This saves effort and time while reducing strain on the back and joints.

In addition to the high yield, tradespeople benefit from the especially convenient processing properties of the multi-purpose lightweight adhesive: a smooth, creamy consistency, easy application and at the same time high stability and very good non-

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sag properties. The open time is very long, at about three hours, allowing flexible and comfortable working, and the surface can be walked on and grouted the next day.

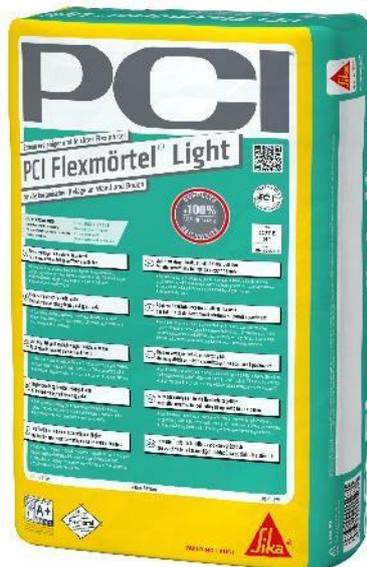
PCI Flexmörtel Light is a low-dust, CO<sub>2</sub>-reduced tile adhesive and is classed as a very low-emission product with the EC1 Plus seal of approval. It therefore contributes to healthy living and environmental compatibility.

In addition, PCI provides the [new consumption table](#) “Cementitious PCI Tile Adhesives”. It offers a transparent overview of consumption values and coverage of all cementitious PCI tile adhesives in square meters, depending on the notched trowel used.

“With the live video, we provide proof under real conditions and in a live test that our key message ‘half the weight – twice the range’ for our unique new product PCI Flexmörtel Light can clearly be demonstrated in practice. This also convinces more critical users,” says Fabian Ladenburger, Head of Marketing Sealing & Bonding. “For our customers, this means carry less, work more easily and make faster progress – with full performance.”



PCI Flexmörtel Light: Live demonstration proves the key message “half the weight – same coverage” ([link to high-resolution picture](#))



PCI Flexmörtel Light in a 12,5 kg sack with built-in handle ([Link](#) to high-resolution picture)

#### About PCI

*PCI Augsburg GmbH is part of Sika Holding CH AG & Co KG and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The products of PCI Augsburg GmbH are marketed under the product brands PCI and THOMSIT.*

*PCI Augsburg GmbH employs over 700 people at its three sites in Augsburg, Wittenberg and Hamm. In 2024, Sika generated net sales of around €950 million in Germany with more than 3,400 employees. Further information about PCI on the Internet at [www.pci-augsburg.de](http://www.pci-augsburg.de).*

#### About SIKA AG

*Sika is a specialty chemicals company with a leading position in the development and production of systems and products for bonding, sealing, damping, reinforcing, and protecting in the building sector and motor vehicle industry. Sika has subsidiaries in 103 countries around the world and manufactures in over 400 factories, develops innovative technologies for customers around the globe, making a significant contribution to the sustainable transformation of the construction and transportation industry. Its more than 34,000 employees generated annual sales of CHF 11.763 billion in 2024.*

*More information at: [www.sika.com/](http://www.sika.com/).*

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