

PRESS RELEASE

Augsburg, 06.07.2023

PCI Augsburg GmbH: Host of the second networking meeting "Blue City - Climate Pact of Augsburg's Economy"

Augsburg, 06.07.2023 – As one of Augsburg's major business enterprises, PCI Augsburg GmbH participates in the "Blue City – Climate Pact of Augsburg's Economy" which was launched by the Augsburg City Economic Department as part of its sustainability activities. The second networking meeting took place on July 5, 2023 at the company's headquarters. Under the motto "Mobility as a milestone towards climate neutrality", around 40 participants discussed possible solutions for a climate-neutral mobile future in Augsburg.

The [Blue City Climate Pact](#) is a joint project launched in 2022 with which the Augsburg economy and the city of Augsburg are taking responsibility for climate protection. This is supported by seven partners which include, for example, the Swabian Chamber of Crafts or Regio Augsburg Wirtschaft GmbH. The aim of the long-term joint project is to form joint initiatives and networks in order to support each other and jointly set out for climate neutrality.

After the first networking meeting of the Blue City Climate Pact on March 9, 2023 at the Technology Center Augsburg, the second meeting took place on July 5, 2023 at the headquarters of PCI Augsburg GmbH in Augsburg.

The participants learned about various mobility projects of Augsburg's industrial companies and partners of the Climate Pact in several best-practice presentations. The topics were wide-ranging from vehicle fleet electrification to

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the Deutschlandticket (public transport ticket for all local public transport valid throughout Germany) and home office to more climate-friendly ship engines. Initial steps for a mobility concept were developed and presented in several working groups.

The previous events of the Augsburg Climate Pact were only the prelude to a series of further meetings. The Augsburg Business Climate Pact is a joint project and will continue to develop together with the city, the cooperation partners and the companies.

■ PCI Augsburg GmbH, part of Sika since May 2023, is one of the leading manufacturers of construction chemical products in Germany with around 1,150 employees and sales of almost 350 million euros. The company offers innovative and sustainable products and solutions for the construction trends of tomorrow. PCI has thus been the market leader in the German-speaking tile-laying sector for more than 40 years. As a leading manufacturer of construction chemical products, the company is aware of its responsibility for the environment and, with sustainable construction chemical products, contributes to renovating buildings in an environmentally friendly manner and to making new buildings more durable. As part of its sustainability strategy, the company recently communicated the current status of its sustainability activities as well as future measures and goals.

Images



Dr. Wolfgang Hübschle, Economic Officer of the City of Augsburg, welcomed the participants at the second networking meeting "Blue City – Climate Pact of Augsburg's Economy" ([Link](#) high-resolution photo)



Group picture of the participants at the second networking meeting "Blue City - Climate Pact of Augsburg's Economy" ([Link](#) to high-resolution photo)

About PCI

PCI Augsburg GmbH is part of Sika Holding CH AG & Co KG and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of about 1,150 in Europe and generated sales of almost €350 million net in 2022. Further information about PCI on the Internet under www.pci-augsburg.de.

About SIKA AG

Sika is a specialty chemicals company with a leading position in the development and production of systems and products for bonding, sealing, damping, reinforcing, and protecting in the building sector and motor vehicle industry. Sika has subsidiaries in 101 countries around the world and manufactures in over 300 factories. Its more than 27,500 employees generated annual sales of CHF 10.49 billion in 2022. More information at: www.sika.com/.

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