

PRESS RELEASE

Augsburg, April 26, 2021

The all-rounder among the PCI flexible mortars with accelerated setting time

PCI Flexmörtel[®] S1 of the latest generation - can be used almost anytime and anywhere

Augsburg, April 26, 2021 - The new PCI Flexmörtel[®] S1 with an improved formulation is the all-rounder in the PCI Flexmörtel[®] line. It is used for all ceramic coverings as a flexible multi-purpose adhesive. It is characterized by a high level of installation reliability and more flexibility. What is new is its accelerated setting behavior - this means that PCI Flexmörtel[®] S1 can be walked on and grouted after approx. eight hours, even on non-absorbent substrates.

PCI Flexmörtel[®] S1 scores with its multi-purpose application range: powerful and applicable everywhere, for all ceramic coverings, indoors and outdoors, on walls and floors.

Tile laying companies benefit from the improved product properties on the construction site because the new PCI Flexmörtel[®] S1 guarantees a high degree of flexibility in terms of time and reliability in day-to-day business, even under difficult conditions. Thanks to the PCI S1 technology, cement screeds can be covered at $\leq 4\%$ CM residual moisture instead of after a waiting time of 28 days. The particular strength of the PCI Flexmörtel[®] S1, apart from the accelerated setting time, lies in its high flexibility: horizontal forces such as those arising from temperature fluctuations or shrinkage can be easily compensated. This means that laying on heated screeds is also possible without prior heating. The consistency of the mortar bed can also be variably

Sitz der Gesellschaft:
PCI Augsburg GmbH
Piccardstraße 11, 86159 Augsburg
Postfach 10 22 47, 86012 Augsburg
Tel. +49 (8 21) 59 01-0
Fax +49 (8 21) 59 01-372

Geschäftsführer:
Marc Christian Köppe (Vorsitz)
Frank Rösiger

Aufsichtsratsvorsitzender:
Carsten Hennicke

Registergericht:
Amtsgericht Augsburg, HRB 6355
USt-IdNr.: DE811143409

adjusted depending on the requirements. The product is also characterized by its high level of stability - even with heavy slabs.

PCI Flexmörtel[®] S1 is thus indispensable on every construction site as a multi-purpose adhesive because it covers most of the daily challenges at work and saves time and money.

Consulting with the new PCI Flexmörtel[®] S1 and its multi-purpose application range will be much easier for the specialist distributors for tiles and building materials.

The product also scores in terms of emissions: PCI Flexmörtel[®] S1 is set to be very low in emissions in accordance with GEV-EMICODE (EC 1 PLUS) and ensures more healthy living and less indoor air pollution.

"With the first flexible PCI Flexmörtel[®] around 40 years ago, PCI set new standards on the market, the product name had an effect in the industry and became the generic term for all flexible tile adhesives", says Stephan Tschernek, Head of Marketing PCI Group. "The PCI Flexmörtel[®] S1 with an improved formulation, a member of the new generation of flexible mortars, stands for easy handling and a clear degree of reliability and flexibility for every construction site - no tiler can do without it."

All information on the PCI Flexmörtel[®] line is available on the new campaign website www.flexmoertel.com, including a comprehensive information package consisting of a brochure, a handy fold-out brochure and two-page flyers on each of the five new products.

Images



*PCI Flexmörtel® S1: the all-rounder among the PCI flexible mortars of the latest generation
(link to high-resolution [Photo](#))*



PCI Flexmörtel® S1: convenient to apply and non sagging even with large-format coverings on the wall (link to high-resolution [Photo](#))

About PCI

PCI Augsburg GmbH is part of MBCC Group and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of more than 1,200 in Europe and generated sales of significantly over €300 million net in 2019. Further information about PCI on the Internet under www.pci-augsburg.de.

About MBCC Group

The MBCC Group is one of the leading suppliers of construction chemicals and solutions worldwide and has emerged from the carve-out of the former BASF Construction Chemicals business from BASF Group. We offer innovative and sustainable products and solutions for the construction industry across different sectors, such as buildings, structures, underground construction, new construction, as well as for renovation. Our strong brands Master Builders Solutions[®], PCI[®], Thermotek[®], Wolman[®], Colorbiotics[®] and Watson Bowman Acme[®] are well established in the marketplace. With our innovations, we address sustainability challenges in the industry. MBCC Group consists of approximately 70 legal entities worldwide and is home to around 7,500 construction experts in over 60 countries. For more information go to: www.mbcc-group.com.

We build sustainable performance.

Press contact:

■ **Dr. Susanne Herchner**
Manager Unternehmenskommunikation und Presse
PCI Augsburg GmbH
Tel.: +49 (821) 5901-464
Fax: +49 (821) 5901-540
E-Mail: susanne.herchner@PCI-group.eu