

# PRESS RELEASE

Augsburg, 14.11.2023

PCI takes second place in the 'Best Sampling' category with its sampling package for the PCI joint range

## Silver for PCI at Heinze Architects' Darling Awards 2023

Augsburg, 14.11.2023 – PCI has once again won the coveted Heinze Architects' Darling Award in 2023. The company took second place in the 'Best Sampling' category with its sampling package for the PCI joint range. In 2023, almost 2,000 architects and planners made their choice from various categories as part of the largest industry survey of the year. They chose their favorites from around 200 manufacturers and brands in the construction industry.

At the awards ceremony on November 8, 2023 in Celle, the brand awards were presented in 23 product categories and the jury awards in 14 categories. PCI won the silver jury award in the 'Best Sampling' category, while the gold award in this category went to a company that is not part of the construction chemicals sector. The architects and planners surveyed were impressed by the high quality, professionalism and wide range of support tools in the PCI sampling package. In addition to the flyer and brochure, this includes the digital color reader PCI Colorcatch Nano, the associated PCI Multicolor app, the PCI Multicolor color fan and a PCI sample folder with original samples. A separate Multicolor website as well as explanatory, image and training videos complete the package.

“It is always our aim to provide our customers – craftspeople, distributors, architects, planners and builders – with the best possible support in their

Sitz der Gesellschaft:  
PCI Augsburg GmbH  
Piccardstraße 11, 86159 Augsburg  
Postfach 10 22 47, 86012 Augsburg  
Tel. +49 (8 21) 59 01-0  
Fax +49 (8 21) 59 01-372

[www.pci-augsburg.de](http://www.pci-augsburg.de)

Geschäftsführer:  
Joachim Straub  
Frank Rösiger

Registergericht:  
Amtsgericht Augsburg, HRB 6355  
USt-IdNr.: DE811143409



current and future challenges and to make them successful. With the special and high-quality sampling package for the PCI joint range, we offer you the opportunity to break new ground in professional and individual advice. We are pleased that this also convinced the jury,” said Stephan Tschernek, Head of Marketing PCI Group.

In recent years, the PCI Group has won the award several times in various categories, most recently Gold in the 'Adhesive/Mortar' category and Bronze in the 'Waterproofing' category in 2022.

The Architects' Darling Award from Heinze Verlag has been presented since 2011. In addition to the product awards, which are evaluated based on various criteria such as personal advice, good experiences and trust in the brand, a top-class team of media/communication experts and well-known representatives of international architecture firms determine the winners of the jury awards. The award is organized by the information service provider for the construction industry, Heinze GmbH in Celle.

## Images



Silver for PCI: the coveted Heinze Architects' Darling Award 2023.  
([Link to high-resolution photo](#))

**About PCI**

*PCI Augsburg GmbH is part of Sika Holding CH AG & Co KG and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of about 1,150 in Europe and generated sales of almost €350 million net in 2022. Further information about PCI on the Internet under [www.pci-augsburg.de](http://www.pci-augsburg.de).*

**About SIKA AG**

*Sika is a specialty chemicals company with a leading position in the development and production of systems and products for bonding, sealing, damping, reinforcing, and protecting in the building sector and motor vehicle industry. Sika has subsidiaries in 101 countries around the world and manufactures in over 300 factories. Its more than 27,500 employees generated annual sales of CHF 10.49 billion in 2022.*

*More information at: [www.sika.com/](http://www.sika.com/).*

---

Press contact:

**Dr. Susanne Herchner**  
Manager Corporate Communication and Press  
PCI Augsburg GmbH  
Tel.: +49 (821) 5901-464  
Fax: +49 (821) 5901-540  
E-Mail: [susanne.herchner@PCI-group.eu](mailto:susanne.herchner@PCI-group.eu)